

Villages Honor Flight

INAUGURAL GOLF TOURNAMENT

Saturday, October 12, 2013





Sponsorship Benefits

Thank you for your interest in sponsorship for the 2013 Villages Honor Flight Golf Tournament. There are several ways for you or your company to show your gratitude to our veterans.

<u>GOLD SPONSOR</u> You are the exclusive sponsor from your industry for this event. Your sponsorship includes prominent promotion of your company on local media, internet and promotional material. Also includes a golf foursome, 2'x8' banner displayed the day at the tournament, significant mention and logo display throughout the event. Your logo will be displayed on the Villages Honor flight website. You will be provided the opportunity to provide marketing material which will be included in the packet of materials provided to all participants. Donors will be recognized in the program booklet with a full page ad.

<u>SILVER SPONSOR</u> Your sponsorship includes golf twosome, 2'x6' banner displayed the day at the tournament, significant mention and logo display throughout the event. Your logo will be displayed on the Villages Honor flight website. You will be provided the opportunity to provide marketing material which will be included in the packet of materials provided to all participants. Donors will be recognized in the program booklet with a half page ad.

HOLE SPONSOR Donors will have their or their business or cause exposed to the demographics of mature shoppers and buyers, with higher disposable incomes and net worth. There is an option to have 18" X 24" signs prominently placed on the tee boxes of one or two of the course. Your name will be displayed on the Villages Honor Flight website. Competing business signs will not be placed at the same tee box so to provide a level of exclusivity. These signs will be available for the sponsors at the tournament. Donors will be recognized in the program booklet.

HONOR A VETERAN This is an opportunity for a donor to support Villages Honor Flight and the future veterans who fly to Washington DC, by honoring a veteran, living or deceased, who was a significant person in their life. This 18" X 24" sign, personalized with the veterans name will be placed along the "Walk of Veterans" leading up to the Hill of Ceremony where the Opening Ceremonies of the Villages Honor Flight Golf Outing will be conducted. These signs will be available for the sponsors at the tournament. Donors will be recognized in the program booklet.

<u>PUTTING CONTEST SPONSOR</u> This one of a kind sponsorship will provide a 2'X6' banner prominently displayed by the putting green where the putting contest for prizes will be held. Your name will be displayed on the Villages Honor Flight website and listed in the program booklet.

<u>PUTTING GREEN SPONSOR SIGNS</u> Donors will have their or their business or cause exposed to the demographics of mature shoppers and buyers, with higher disposable incomes and net worth. There is an option to have these 12" X 18" signs prominently placed on the tee boxes of one or two of the course. Your name will be displayed on the Villages Honor Flight website and listed in the program booklet. These signs will be available for the sponsors at the tournament.

<u>DONATE MERCHANDISE OR SERVICES</u> All donated goods or services will be offered as prizes or sold in the silent auction. Donors will be recognized in the program booklet.